



2026 Wodonga Show

🏆 Sponsorship Opportunities 🏆

"The Wodonga Show Society Inc. is pleased to invite local businesses and organizations to partner with us for the 2026 Wodonga Show...". The suggested inclusions are negotiable

Contact Diana Johnston today to discuss a tailored sponsorship package that meets your business goals on 0421 100 078 or hello@wodongashow.org.au to discuss further



GOLD PACKAGE

\$2000

Sponsor an Attraction: *Your Business Woodchop*

Inclusions:

- Recognised as sponsor of a free attraction.
- Recognition on social media posts on Facebook and Instagram.
- Advertising, business listing and link on Wodonga Show Society website and sponsorship page.
- Banners displayed throughout the show site (to be provided by sponsor).
- Logo included on all marketing material.
- VIP parking at the Wodonga Showgrounds.
- Ten Family Passes for distribution by the sponsor.
- Marquee Display (3x3m) and/or static business display at the Wodonga Showgrounds.



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SILVER PACKAGE

\$1000-1500 (cash or in-kind)

Inclusions:

- Recognised as sponsor of a competition.
- Sponsor banners displayed throughout the show site (to be provided by sponsor).
- Recognition on social media posts on Facebook and Instagram.
- Advertising and business listing and on Wodonga Show Society website and sponsorship page.
- VIP parking at the Wodonga Showgrounds.
- Static business during the show
- Six Family Passes for distribution by the sponsor.

BRONZE PACKAGE

\$500 (cash or in-kind)

Inclusions:

- Sponsor banners displayed throughout the show site (to be provided by sponsor).
- Recognition on social media posts on Facebook and Instagram.
- Advertising and business listing on the Wodonga Show Society website and sponsorship page.
- VIP parking at the Wodonga Showgrounds.
- Static business display during the show.
- Four Family Passes for distribution by the sponsor.

BUSINESS FRIENDS OF THE SHOW

\$200 - \$400.00

(cash plus in-kind negotiable)

Inclusions:

- Advertising and business listing and on Wodonga Show Society website and sponsorship page.
- Advertising and/or business listing on Wodonga Sponsorship tile displayed at Wodonga Showgrounds.
- Advertising and business listing and on Wodonga Show Society website and sponsorship page.
- Two Family Passes

How does your sponsorship support the Wodonga Show?

Attractions and Entertainment

Sponsorship helps the Wodonga Show Society Inc. provide free entertainment and attractions for families ensuring an exhilarating day filled with thrilling family experiences and captivating shows for everyone to enjoy!



Wodonga Show experience is comfortable and enjoyable.

Infrastructure and Amenities

Sponsorship supports the hire of temporary infrastructure and amenities ensuring everyone's

Safety and Security measures

Sponsorship makes a vital contribution towards a safe and secure environment for all Wodonga Show patrons by funding essential safety measures - security, first aid, fencing and traffic management.



Preserving Agricultural heritage

All levels of sponsorship plays a vital role in preserving the Wodonga Show's rich agricultural history by supporting agricultural displays and competitions for the community to connect with and enjoy.



Supporting Wodonga and district community groups

Sponsorship enables the Wodonga Show Society Inc. to engage with and promote Wodonga and district community groups at the Wodonga Show such as the CWA, local dance groups, emergency services and many more



